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SXSW Interactive Innovation Awards: Finalist Movement Tracks Project will Showcase Biomedical MusicTM Technology for Movement Rehabilitation

Project of the Center for Music Therapy, Austin, TX will feature innovative Gait Training technology from Biodex Medical Systems, Inc. that merges therapist-informed music with gait training treadmill system to achieve better treatment outcomes for individuals with impaired movement.

February 12, 2018, Shirley NY – South by Southwest (SXSW) recently announced the Movement Tracks Project as a finalist for their Interactive Innovation Awards, which will honor ground-breaking advancements from 2017. A collaboration between therapists and musicians to use Biomedical Music technology to help people with movement disorders walk again, Movement Tracks will highlight the Gait Trainer 3 treadmill system from Biodex Medical Systems, Inc. at the March 11 SXSW Finalist Showcase.

"We are gratified to see organizations like SXSW bring the needed public attention to the dramatic improvements Biomedical Music brings to individuals with impaired movement," said Hope Young, Executive Producer of Movement Tracks, a project of the Center For Music Therapy. "Especially those suffering from neurologic diseases like MS, Parkinson's and Cerebral Palsy."

The Biodex Gait Trainer 3 is an advanced gait training treadmill that combines audio cueing and visual biofeedback to help prompt correct movement during gait training. The instrumented deck unique to Biodex allows therapists to track various gait parameters and document patient progress. Last year, Movement Tracks Project produced historic recordings using principles of music-based therapy for treatment of movement disorders such as Parkinson's disease.

These recordings, offered as an optional Music-Assisted Therapy Package with the Gait Trainer, combine with biofeedback to enhance neuroplasticity and drive faster outcomes. This is the first time informed music and biomedical technology have merged to bring this powerful evidence-based treatment to clinics around the world.

Young adds, "Great impact of this scale is happening because of the exceptional partnership we have with Biodex Medical Systems. Biodex has been a trusted and respected leader who has been setting the trends and standards for quality within the Biotech Industry."

The Interactive Innovation Awards Finalist Showcase will take place on Sunday, March 11 followed by the Interactive Innovation Awards ceremony on Tuesday, March 13. To learn about the Biodex Gait Trainer 3, visit www.biodex.com/gait.

About Biodex Medical Systems, Inc.

Biodex Medical Systems, Inc. manufactures and distributes medical devices for physical medicine, nuclear medicine, and molecular and medical imaging. It also provides balance assessment for concussion management as well as fall risk screening and conditioning programs. The Biodex commitment to innovative excellence spans more than 60 years. Their customer-driven support is why leading medical facilities around the globe call Biodex first. For more information, visit www.biodex.com.

About Movement Tracks Project

Movement Tracks Project is a collaboration between therapists and musicians to create new methods in music composition and recording, utilizing Biomedical MusicTM solutions to help people walk again. The Movement Track's team have made historic original musical recordings for use in biotechnologies, to help specifically, children with Cerebral palsy and adults with Parkinson's to walk better while reducing falls. The project utilizes music's power as a core catalyst in restoring, maintaining, and enhancing health through biotechnology. For more information, visit the Center for Music Therapy, Inc.

About SXSW

Founded in 1987 in Austin, Texas, SXSW is best known for its conference and festivals that celebrate the convergence of the interactive, film, and music industries. The event, an essential destination for global professionals, features sessions, showcases, screenings, exhibitions, and a variety of networking opportunities. The Interactive Innovation Awards honors the best and latest advancements in the digital industry.

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